

Super Searchers

with AI Mode

Introduction

Super Searchers is a train-the-trainer information literacy programme designed for a rapidly changing information landscape. As AI transforms how people create and navigate information online, there is a growing need for practical skills that help users understand context and make informed decisions.

The Super Searchers program equips frontline educators, librarians and community leaders with these skills, enabling them to support others in navigating complex digital environments thoughtfully and responsibly.

How the program works

The program teaches practical information literacy skills through a combination of real-world examples, guided activities, and open discussion.

By using the SIFT method and Google's AI Mode to explore viral claims, understand context, compare perspectives, and check the credibility of images and sources, participants leave with a framework to support the people they work with.

🔍 AI Mode

S

Stop,
check it out

I

Investigate
the source

F

Find better
coverage

T

Trace back to
original context



Turn over for more



Key objectives

- 1 Support the development of information literacy skills and help people contextualise the information they see online.
- 2 Equip librarians, teachers, youth workers, and community educators to strengthen information and media literacy in their local communities.
- 3 Train participants on how to use the SIFT Method together with Google's AI Mode as an information literacy tool.
- 4 Support the public's information literacy as technology continues to evolve.

Global Partnerships

The program is delivered through a network of more than **25 trusted intermediaries worldwide**, spanning libraries, the education sector, IGOs, NGOs, creators, media and press, and journalist organisations.

Together, these partners help ensure the training is locally relevant and reaches diverse communities across many parts of society. **Partners include:**



Impact

Launched in 2022, Super Searchers has grown into a **multi-region programme** with a wide and expanding reach.

These results represent a scalable, community-driven approach to strengthening information and AI literacy.



Thousands of trained trainers annually



Hundreds of thousands of end users reached



Active programmes in North America, Europe, India, Japan, Australia, MENA and the United Kingdom

Building a stronger future for information and AI literacy

Super Searchers is grounded in **independent expertise**, supported by trusted institutions, and aligned with regulatory priorities that emphasise **safer digital ecosystems** and **empowered users**.

Together with our partners, we help ensure that people can continue to find information they can trust as the information landscape evolves.